

The Observer

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1. Getting Started

We're thrilled that you've selected our [**Observer Ghost Theme**](#) for your Ghost website. If you run into any challenges or have questions, don't hesitate to reach out via our email (trexthemes@gmail.com) — we're here to help!

All the theme's features, setup instructions, and customization options are thoroughly covered in this documentation.

2. Theme Details

- 🎨 **Name:** Observer
- 🦖 **Author:** T-Rex Themes
- 🛠️ **Platform:** Ghost
- ↻ **Latest Version:** 1.0.0
- 📅 **Last Updated:** November 13, 2025

3. Requirements

Since **Observer** is a Ghost theme, it follows the same system requirements as Ghost. Before getting started, ensure you have:

- ✅ A working Ghost installation
- ✅ Basic familiarity with Ghost's interface

🔍 *New to Ghost?* We recommend checking out the [official Ghost Help Center](#) for beginner-friendly guides and tutorials.

4. Installing Your Theme

1. After purchase, you'll receive in your Email your login credentials to log in and download the theme as **observer.zip** file.
2. Access your dashboard at: <https://yoursite.com/ghost>
3. Click the ⚙️ Settings icon (bottom left), then select "**Theme**" from the menu, after that choose "**Change theme**" → "**Upload theme**", and upload **observer.zip**.
4. Once uploaded, click "**Activate now**" to apply your new theme.

5. Routes Setup



Caution

For **Observer** to function correctly, you **must upload the routes.yaml** file. The file is

included inside the **observer.zip** you downloaded.

This step is **separate from the theme upload** and ensures that custom collections, navigation, and dynamic pages work properly.

6. How to Upload the routes.yaml File

1. Log in to your Ghost Admin at: <https://yoursite.com/ghost/>
2. Navigate to: **Settings** → **Labs**
(<https://yoursite.com/ghost/#/settings/labs>)
3. Under **Beta features**, click the **Upload routes file** button.
4. Select the **routes.yaml** file from the **root directory of the Observer theme**.

7. Custom Settings

This theme includes its own set of design customization options, all of which can be managed directly from the Ghost Admin area. To access and modify these options, navigate to **Settings** → **Design & Branding** in your dashboard
(<https://yoursite.com/ghost/#/settings/design/>).

Here are the settings you can configure:

- **Accent Color:** Defines the primary highlight color used throughout the theme, such as for links, buttons, and key visual elements. This helps give your site a consistent, branded look.
- **Publication Icon:** Sets the small icon used in browser tabs, bookmarks, and some theme elements. It helps visually represent your site in compact spaces.
- **Publication Logo:** Displays your main logo across the theme, typically in the header and other prominent areas. It reinforces your brand identity throughout the site.
- **Heading Font:** Specifies the typeface used for all headings, giving your site its overall visual personality.
- **Body Font:** Determines the font used for regular text, ensuring readability and stylistic consistency.
- **Accent Color for Dark mode:** Defines the primary color used throughout the dark mode.

- **Logo for Dark Mode:** Sets the version of your logo that appears when visitors switch to dark mode, ensuring it remains clear and visible.
- **Logo Footer:** Defines the logo displayed in the footer area of your site.
- **Logo Footer Dark Mode:** Sets the footer logo shown when the site is viewed in dark mode.
- **Homepage Builder:** Enables a customizable homepage layout, allowing you to arrange and activate different sections of your front page.
- **Navbar Background Color:** Changes the background color of the navigation bar in light mode.
- **Navbar Text Color:** Controls the color of the text and links in the navigation bar in light mode.
- **Navbar Background Color (Dark Mode):** Sets the navbar background color specifically for dark mode.
- **Navbar Text Color (Dark Mode):** Defines the text and link color in the navigation bar when dark mode is active.
- **Members Only Section Color:** Adjusts the highlight or background color used for content restricted to members.
- **Podcasts Section Color:** Sets the color style used for the podcast area to distinguish it visually.
- **Events Section Color:** Controls the theme color for the events section to enhance organization and clarity.
- **Socials Links:** Allows you to add or edit links to your social media profiles displayed in the theme.
- **Copyright Footer:** Lets you customize the copyright notice displayed at the bottom of your website.

8. Homepage

The homepage layout is controlled by the `home.hbs` file, which includes multiple sections that appear or hide depending on the theme's design settings.

Defining a Homepage Section

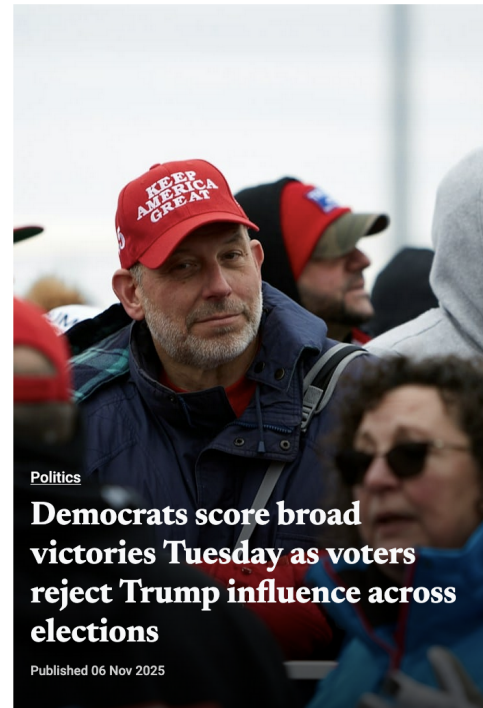
To define a section, you must specify the following essential elements:

- **Layout Name:** Specify the structural design for the section.
 - **Available Layout Names:** `layout_1`, `layout_2`, `layout_3`, `layout_4`, `layout_5`, `layout_6`, `events`, `columnists`, `podcasts`, `recent_posts`, and `paid_posts`. *(Note: The layouts `events`, `columnists`, `podcasts`, `recent_posts`, and `paid_posts` are predefined layouts for specific content types, while `layout_1` through `layout_6` are general-purpose).*
- **Section Type (Content Source):** This setting is **only applicable** to the general-purpose layouts (`layout_1` through `layout_6`). It determines the source of the posts to be displayed:
 - To display **featured posts**, use: `featured`
 - To display **latest posts**, use: `latest`
 - To display posts from a **specific tag**, use: the **slug of the tag** (e.g., `travel`, `technology`).
- **Section Title:** All layouts support a **custom section title**. If the section type is set to a specific tag (its slug), the default title will automatically be the **name of that tag**.
- **Number of Posts:** Specify the exact quantity of posts you wish to display within the section.

Let's now break down these details for a better understanding.

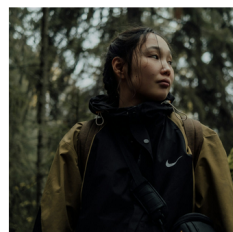
Section Setup Examples: “Layout 1” Content Sources

FEATURED
POSTS



Fashion

My favorite effortless office outfit combines casual comfort with simple



Destinations

Discover the best of Bali travel experiences and what visiting now truly...



Food & Drink

Novak Djokovic's new favorite snack features ancient grain



Celebrity

Kim discusses her journey toward becoming a qualified lawyer



The image above illustrates the design and structure of **Layout 1**.

The configuration string defines four elements, separated by asterisks (*): **Layout Name*Section Type*Section Title*Number of Posts**

1. Using Featured Posts

This is suitable for highlighting your most important content.

Parameter	Value	Description
Configuration Line	layout_1*featured*Editor's Picks*4	Displays 4 Featured posts using Layout 1, titled "Editor's Picks."
Section Type	featured	Displays posts marked as Featured

2. Using Latest Posts

This is ideal for a chronological stream of your newest publications.

Parameter	Value	Description
Configuration Line	layout_1*latest*New Arrivals*8	Displays the 8 most recent posts using Layout 1, titled "New Arrivals."
Section Type	latest	Displays the Latest posts regardless of their featured status or tag.

3. Using a Specific Tag

When the **Section Type** is a tag slug, the **Section Title** is **not supported**.

Scenario	Configuration Line	Description
Configuration Line	layout_1*travel**5	Displays 5 posts from the tag slug travel . The title will automatically default to the tag's name (e.g., " Travel ").

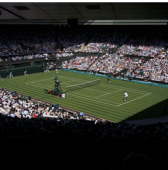
Configuration Summary: Identical Setup Logic to Layouts 1 and 6

The method for configuring the other layouts (**Layout 1 to Layout 6**) is precisely the same as that used for Layouts 1 above. You will continue to define four elements: **Layout Name*Section Type*Section Title*Number of Posts**. The only required change is updating the initial parameter to the correct layout name. All options for the Section Type (**featured**, **latest**, or a **tag slug**) and the rules remain consistent across all general-purpose layouts.

Example Configuration: layout_3*latest*Our Most Recent Stories*10

Here is the list of the general-purpose layouts from **Layout 2** to **Layout 6**, presented in chronological (numerical) order:

Layout 2

SPORTS	Hockey Five talented young forwards deserve more ice time, proving skill and consistency nightly Discover key insights, expert opinions, and the latest updates on this topic. Stay informed and explore how it connects to today's trends and challenges. Published 08 Nov 2025 	
	Climbing France Soars to Victory in the European Climbing Championship Final Published 08 Nov 2025 	Golf Fleetwood's late surge puts him just one shot behind Abu Dhabi leader Rai Published 08 Nov 2025 
	Tennis ATP Finals 2025 features top players, huge prize money, and format fully... Published 08 Nov 2025 	NFL Mahomes vs. Jackson: The Intense Battle for NFL MVP Nears the Finish Line! Published 08 Nov 2025 

Layout 3

CLIMATE	Solutions Nearly 30,000 objects orbit Earth, posing serious risks to satellites and spa... 	Weather New York City streets submerged under heavy rain, causing flooding 	Weather Kilauea volcano erupts, sending lava soaring as high as New York's Empi... 	Solutions Surprising countries achieve fast clean energy transitions, leading the... 

Layout 4

Calculators

I'm retired, how long can my savings realistically support my lifestyle now

Discover key insights, expert opinions, and the latest updates on this topic. Stay informed and explore how it connects to today's trends and challenges.

Published 09 Nov 2025



Tech

Apple offers first insight into iPhone 17 sales, revealing early...



Media

Faces affordability challenge from unexpected source, surprising...



Tech

Facebook job ads enable gender bias, EU rights body rules against...



Markets

AI concerns trigger Nasdaq's heaviest weekly decline since April



Layout 5

FEATURED POSTS

Destinations

Experience Kyoto nights with all-inclusive eats, vibrant Gion streets, and beyond

Discover key insights, expert opinions, and the latest updates on this topic. Stay informed and explore how it connects to today's trends and challenges.

Published 06 Nov 2025



Layout 6

BUSINESS



Calculators

I'm retired, how long can my savings realistically support my lifestyle now

Discover key insights, expert opinions, and the latest updates on this topic. Stay informed and explore how it connects to today's trends and challenges.

Published 09 Nov 2025



Tech

Apple offers first insight into iPhone 17 sales, revealing early performance trends

Discover key insights, expert opinions, and the latest updates on this topic. Stay informed and explore how it connects to today's trends and challenges.

Published 07 Nov 2025



Media

Faces affordability challenge from unexpected source, surprising...

Published 07 Nov 2025



Tech

Facebook job ads enable gender bias, EU rights body rules against discrimination

Published 07 Nov 2025



Markets

AI concerns trigger Nasdaq's heaviest weekly decline since April

Published 07 Nov 2025



Media

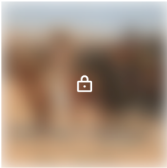
Trust in Turmoil: Misinformation, Media Bias, and the Digital News...

Published 07 Nov 2025

Specialized 'Paid Posts' Layout Configuration

We will now detail the configuration for the specialized `paid_posts` layout. Since this layout is designed exclusively for displaying content requiring a subscription, its configuration is slightly different from the general-purpose layouts.

MEMBER ONLY



Arts

Kinkade's Divide: Why His 'Banal and Hollow' Art Split the American Public

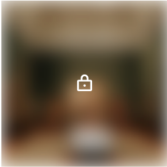
Published 04 Nov 2025



Entertainment

A Star's Name: Iconic Theatre Now Dedicated to Comedy Queen Victoria...

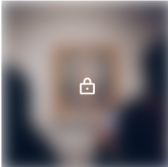
Published 04 Nov 2025



Museum

AI Art Infiltration: Artist Sneaks Digital Print into Museum Gallery Show.

Published 04 Nov 2025



Arts

Unlocking Clues: Marat's Death, Art History's 1793 True Crime Masterpiece.

Published 04 Nov 2025

The Configuration Line

The full configuration string for this specialized section is:

paid_posts*Member Only*members*6

Parameter	Value	Description
1. Layout Name	paid_posts	Specifies the dedicated template designed for displaying members-only content.
2. Section Title	Member Only	The custom title that will appear above this section on the homepage.
3. Content Filter	members/paid	This filter specifies the membership tier (e.g., members or paid)
4. Number of Posts	6	Sets the maximum number of paid posts to be displayed.

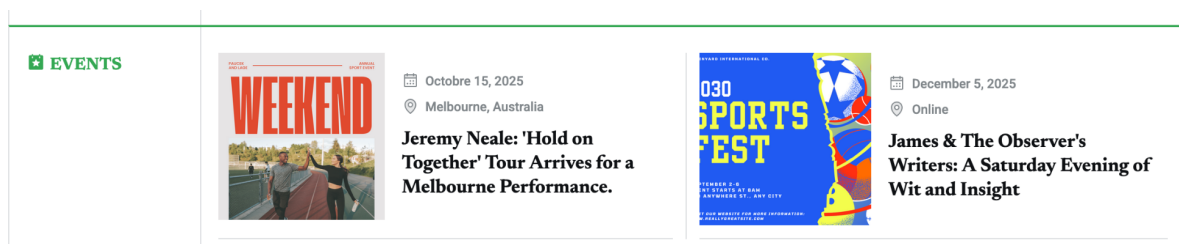
The homepage will render a dedicated section titled "**Member Only**," displaying the 6 most recent posts that are restricted to members, using the specialized paid_posts design.

Specialized 'Events' Layout Configuration

We will now detail the configuration for the specialized **events** layout. This template is specifically designed to highlight upcoming events content.

The Configuration Line

The configuration line for this section requires the layout name, the title, and the number of posts. The content source is **fixed** for this layout; it will automatically display posts internal tagged **#event**.

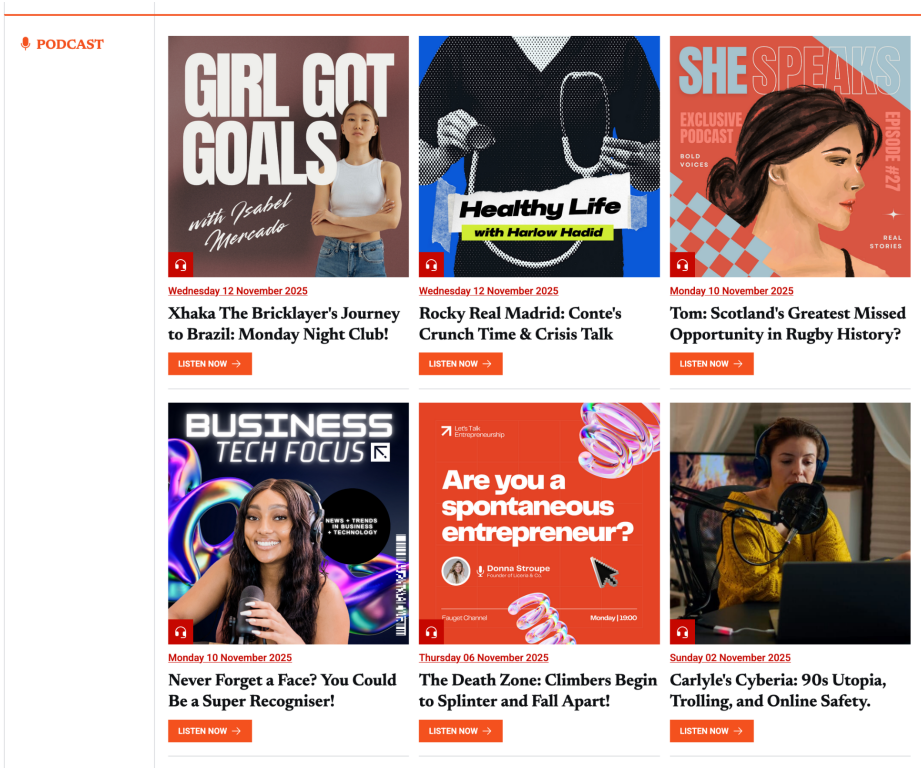


Configuration String: events*Latest Events*4

Parameter	Value	Description
1. Layout Name	events	Specifies the dedicated template designed for displaying event posts.
2. Section Title	Events	The custom title that will appear above this section on the homepage.
3. Content Source & Count	(Implicit/Fixed)	The layout is programmed to automatically pull posts that are tagged with #event .
4. Number of Posts	2	Sets the maximum number of event posts to be displayed.

Specialized 'Podcasts' Layout Configuration

We will now detail the configuration for the specialized **podcasts** layout. This template is specifically designed to highlight podcast content.



The Configuration Line

The Configuration Line

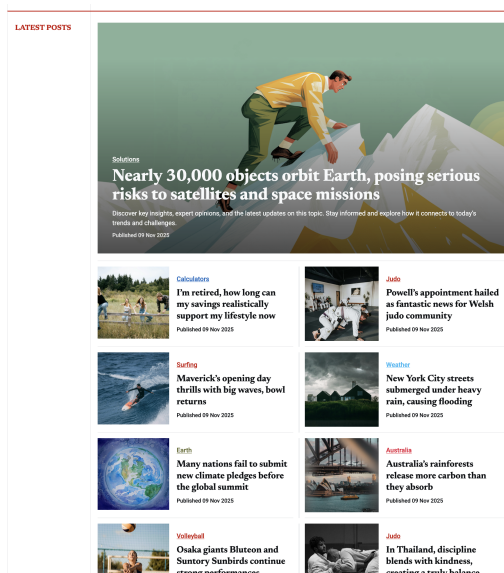
The configuration line for this layout specifies the layout name, the section title, and the author slugs whose posts should be included.

Configuration String: `columnists*Columnists of the week*greer,richard`

Parameter	Value	Description
1. Layout Name	<code>columnists</code>	Specifies the dedicated template designed for displaying content based on specific authors.
2. Section Title	Columnists of the week	The custom title that will appear above this section on the homepage.
3. Author Filter (Slugs)	greer,richard	This is a required filter that lists the slugs of the authors , separated by a comma (,), whose posts should be pulled into this section.

Specialized 'Latest posts' Layout Configuration

We will now document the configuration for the final specialized layout, `recent_posts` (also referred to as the Latest Posts Layout). This template is designed to display the most recent content published across your entire site.



The Configuration Line

The configuration line for this section requires the layout name, the title, and the desired number of posts. The content source is **fixed** to the overall chronological feed.

Configuration String: `recent_posts*Latest Posts*9`

Parameter	Value	Description
1. Layout Name	<code>recent_posts</code>	Specifies the dedicated template designed for displaying the overall most recent posts.
2. Section Title	<code>Latest Posts</code>	The custom title that will appear above this section on the homepage.
3. Number of Posts	<code>9</code>	Sets the maximum number of most recently published posts to be displayed.

Full Homepage Configuration Example

To conclude this section, here is a complete example of a configuration line that combines multiple sections into a full homepage layout, followed by instructions on where to apply it.

This single line defines ten different content sections for the homepage:

`layout_1*featured*Featured Posts*6|layout_2*sports**5|paid_posts*Member Only*members*6|layout_3*climate**4|layout_3*more-in-climate**4|podcasts*Podcast*6|events*Events*2|layout_4*business**5|columnists*Columnists of the week*greer,richard|recent_posts*Latest Posts*9`

Section	Layout Type	Content Source	Title	Post Count
1	<code>layout_1</code>	<code>featured</code>	Featured Posts	6
2	<code>layout_2</code>	<code>sports</code> (Tag)	<i>(Default: Sports)</i>	5
3	<code>paid_posts</code>	<code>members</code> (Filter)	Member Only	6
4	<code>layout_3</code>	<code>climate</code> (Tag)	<i>(Default: Climate)</i>	4

5	layout_3	more-in-climate (Tag)	(Default: More-In-Climate)	4
6	podcasts	(Fixed: #podcast)	Podcast	6
7	events	(Fixed: #event)	Events	2
8	layout_4	business (Tag)	(Default: Business)	5
9	columnists	greer,richard (Authors)	Columnists of the week	(Fixed/Default)
10	recent_posts	(Fixed: Latest)	Latest Posts	9

Ghost Admin Implementation

To activate this custom homepage configuration, the entire string must be copied and pasted into the correct field within your Ghost Admin dashboard:

1. Navigate to **Settings** → **Design & Branding** in your dashboard.
2. Look for the **"Homepage Builder field"**
3. Paste the complete configuration line (including the | separators) into this field.
4. Save your settings.



Styling and Color Inheritance Notes

General Layouts (Layout 1 to 6)

- When using a **tag slug** as the content source (e.g., **layout_2*sports*5**), the section title and the top border will automatically inherit the **default color set for that tag**.
- When using **featured** or **latest** as the content source, the section title and top border will display in **black**.

Specialized Layouts

- For all other sections (including **paid_posts**, **events**, **podcasts**, **columnists**, and **recent_posts**), all colors, including section titles and borders, are managed and controlled via your theme settings in the **Ghost Admin** → **Design & Branding** area

Creating Multiple Homepages: Page Setup, Template Assignment, and Config Use

Observer theme supports multiple homepages, you can create them using standard Ghost Pages by following these steps:

Setting Up a Secondary Homepage

Instead of using the main theme configuration field, you must utilize the Ghost Page Editor to define the layout of a secondary homepage:

1. **Create a New Page:** Start by creating a new page in the Ghost Admin and assign it a **name** (e.g., "Alternative Homepage" or "Magazine Layout").
2. **Assign Homepage Template:** In the **right sidebar** of the page configuration settings (under "Page Settings"), find the **Template** dropdown. Select the specific **"Homepage" template**. This tells the theme to use the homepage builder logic for this page.
3. **Add the Configuration String:** Paste your complete configuration string (e.g., `layout_1*featured*...`) into the page's **Excerpt** textarea field. The theme will read the configuration line from the excerpt to render the unique layout for this specific page.

Once published, this new page will display your custom homepage layout instead of a standard page content.

9. Theme Custom Pages

The theme includes support for several **Custom Pages** that offer specialized layouts and functionality, often requiring specific URL slugs to operate correctly.

The theme comes with dedicated templates for the following pages, which have fixed URL/slug requirements:

- **Tags Page**
- **Authors Page**

To ensure these pages function correctly, you must follow these steps:

1. **Create a New Page:** Create a new page in the Ghost Admin for each page choose a custom template you wish to activate.
2. **Use a Required Slug:** Assign the page one of the following specific slugs:
 - `tags`
 - `authors`
3. **Upload `routes.yaml`:** You must ensure the provided `routes.yaml` file is uploaded to your Ghost installation. This file handles the necessary routing definitions for these custom pages.

10. Setting Up the Events Listing Page and Individual Event Posts Configuration

This section details the specific setup required to implement the Events feature, covering both the main listing page and the individual posts.

1. Events Listing Page Setup

To create the main index page that lists all your event posts:

- **Create a New Page:** In the Ghost Admin, create a new page.
- **Template:** Do not choose any custom template; leave the default setting.
- **Page Slug:** The slug for this page must be **events**.
(Note: This slug links the page to the theme's dedicated event listing design, provided the routes.yaml file is uploaded).

2. Individual Event Post Setup

When creating an individual event post, ensure you include both template assignment and specific metadata:

- **Template & Tagging:**
 1. Create a new post.
 2. The post **must** have the **Event** template assigned (found in the right sidebar under Post Settings).
 3. The post **must** include the internal hashtag **#event**.
- **Content:**
 1. Add your event name, excerpt, and main content as you would for any normal post.
- **Specific Event Info (Metadata):**

For specific event details, you must inject metadata into the post's header. You will find this option on the right side of the post settings:

 1. Navigate to the post configuration sidebar.
 2. Locate the **Code Injection** section.
 3. Paste the following JSON structure into the **Post Header** area:

```
<script id="event" type="application/json">
```

```
{
  "date": "Octobre 15, 2025",
  "location": "Melbourne, Australia",
  "registration": "https://trexthemes.dev",
  "registration_deadline": "2025-08-04"
}

</script>
```

Note: Remember to update the sample data (date, location, registration URLs, and deadline) with your specific event details.

3. Speaker Profile Configuration

To add speaker information (profile image and description/bio) to an event, you must configure a specific internal tag for each speaker:

1. **Create an Internal Speaker Tag:** Go to the Tags section in your Ghost Admin. Create a new internal tag using the format: **#speaker-[id]** (e.g., **#speaker-1**, **#speaker-jane**). The part after **speaker-** should be unique.
2. **Add Speaker Metadata:**
 - **Profile Image:** Upload the speaker's profile picture to this new internal tag. This image will be displayed on the event post.
 - **Description:** Add the speaker's short bio or description in the tag's description field. This text will be displayed alongside the profile image.
 - **Tag Meta Data:** Expand and add Meta title for Speaker Name
3. **Apply to Post:** To assign a speaker to an event, simply add this newly created internal tag (e.g., **#speaker-jane**) to the list of tags on the event post itself.

The theme will then pull the image and description from the internal tag and display it as the speaker's profile on the event page.

11. Setting Up the Podcast Listing Page and Individual Podcast Episode Configuration

This section outlines the setup required to implement the Podcast feature, covering both the main listing page and the individual episode posts.

1. Podcast Listing Page Setup

To create the main index page that lists all your podcast episode posts:

- **Create a New Page:** In the Ghost Admin, create a new page.
 - **Template: Do not choose any custom template;** leave the default setting.
 - **Page Slug:** The slug for this page must be **podcasts** (Note: This slug links the page to the theme's dedicated podcast listing design, provided the routes.yaml file is uploaded).
-

2. Individual Podcast Episode Setup

When creating an individual podcast episode post, ensure you include both template assignment and specific streaming metadata:

- **Template & Tagging:**
 - Create a new post.
 - The post **must** have the **Podcast** template assigned.
 - The post **must** include the internal hashtag **#podcast**.
- **Content:**
 - Add your episode title, excerpt, and main content as you would for any normal post.
- **Specific Podcast Info (Streaming Metadata):**

You can inject the specific streaming links into the post's header. Locate the Code Injection section in the post configuration sidebar and paste the following JSON structure into the Post Header area:

```
<script id="podcast" type="application/json">
{
  "spotify": "https://spotify.com",
  "rss": "https://rss.com",
  "apple-podcast": "https://apple.com",
  "youtube": "https://youtube.com",
  "google-podcast": "https://google.com",
  "download": "https://trexthemes.dev"
```

```
}  
</script>
```

Now in order to add the number of the episode, simply create an internal hashtag starting with episode-[id] and add a description for this internal tag. This description will be displayed.

#episode-1

Name	Color
#episode-1	<input type="color"/> #15171A
Start with # to create internal tags. Learn more	
Slug	
hash-episode-1	
observer.trexthemes.dev/tag/hash-episode-1/	
Description	
Episdoe 1	
Maximum: 500 characters. You've used 9	



Date release: Nov 12, 2025

EPISODE 1

Xhaka The Bricklayer's Journey to Brazil: Monday Night Club!

Discover key insights, expert opinions, and the latest updates on this topic. Stay informed and explore how it connects to today's trends and challenges.



The Bricklayer's Journey to Brazil

▶ 0:00 / 0:30

1x

Important: The values for "apple" and "spotify" must be the full **URLs** to your episode on those respective platforms, not dates or locations, to ensure the theme displays working streaming links.

3. Host Profile Configuration

To add host information (profile image and description) to an episode, you must configure a specific internal tag for each host:

1. **Create an Internal Host Tag:** Go to the Tags section in your Ghost Admin. Create a new internal tag using the format: **#host-[id]** (e.g., **#host-1**, **#host-rachel**). The part after **host-** should be unique.
2. **Add Host Metadata:**
 - **Profile Image:** Upload the host's profile picture to this new internal tag. This image will be displayed on the post.
 - **Description:** Add the host's short bio or description in the tag's description field. This text will be displayed below the host's image.
 - **Tag Meta Data:** Expand and add Meta title for Hoster Name
3. **Apply to Post:** To assign the host to an episode, simply add this newly created internal tag (e.g., **#host-1**) to the list of tags on the episode post itself.

The theme will then pull the image and description from the internal tag and display it as the host's profile on the podcast episode page.

Name

#host-morgan

Color

#15171A

Start with # to create internal tags. [Learn more](#)

Slug

hash-host-morgan

observer.trethemes.dev/tag/hash-host-morgan/

Description

Podcaster exploring creativity

Maximum: 500 characters. You've used 30

Tag image



12. Setting Up the Dedicated 'Latest Posts' Archive Page with Mandatory Slug

This final setup defines a dedicated archive page that automatically displays all of your site's most recent posts chronologically.

[Latest Posts Archive Page Setup](#)

To activate the dedicated "Latest Posts" page, you must adhere to a specific configuration:

- **Create a New Page:** In the Ghost Admin, create a new page.
- **Template: Do not choose any custom template;** leave the default setting as this page uses the theme's default post list template.
- **Page Slug:** The slug for this page **must be latest**.

This simple configuration allows the theme to recognize and route content to the correct archive display at the `/latest/` URL path.

13. Customizing Typography: Default Theme Fonts and Ghost Admin Configuration Path

This section details the default fonts used by the theme and explains where you can customize them within the Ghost administration area.

[Theme Typography Settings](#)

By default, the theme uses two distinct fonts:

- **Headings: Newsreader**
- **Body Text: Roboto**

You can easily customize these fonts by navigating to the following path in your Ghost dashboard, where several other font options are available for both body and heading elements:

- **Path: Settings → Design & Branding → Typography**

14. Creating Dropdown Menus: Using the Minus Sign Feature in Navigation Settings

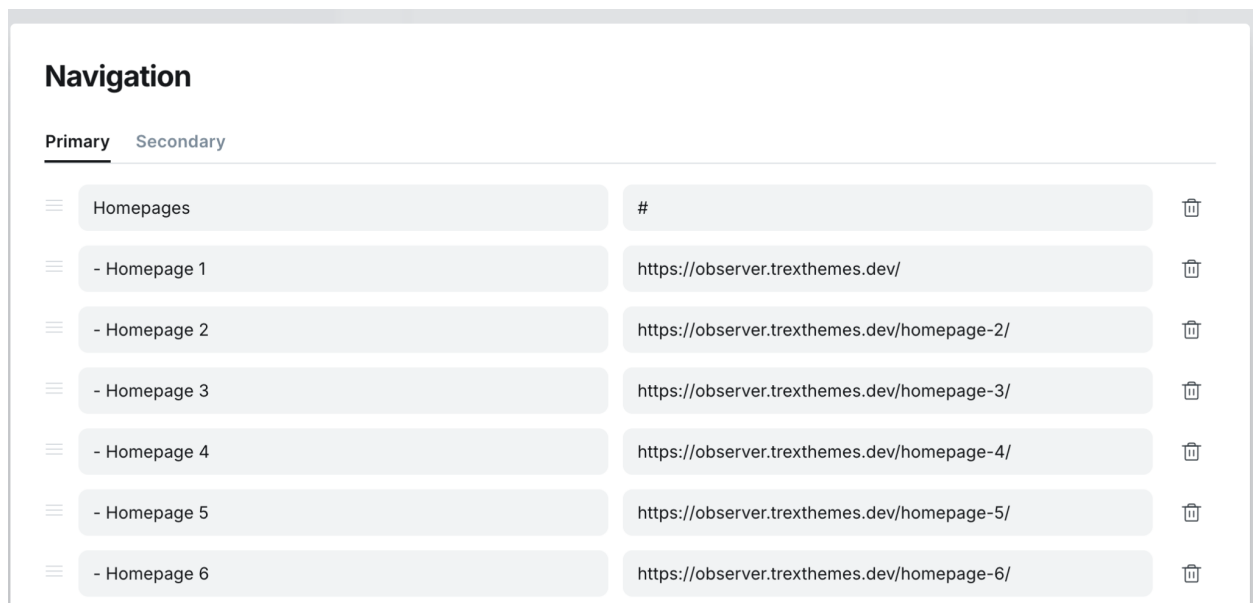
The theme includes a custom feature that allows you to easily create multi-level dropdown menus within your header navigation.

[How to Build Dropdown Menus](#)

The mechanism for creating dropdown menus relies on adding a specific prefix to your navigation items in the Ghost Admin:

1. **Locate Settings:** Navigate to **Settings** → **Navigation** in your dashboard.
2. **Parent Item:** Add your main category or parent link as a standard navigation item (e.g., **Topics**).
3. **Sub-Items (Dropdown):** For every item you want to appear in the dropdown menu beneath the parent, simply add the **minus sign (-)** in front of its label.

Items prefixed with the minus sign will automatically be rendered as sub-items of the preceding, non-prefixed navigation item.



15. Configuring the Header and Footer

This section explains how to upload your publication's logo, ensuring it displays correctly in both light and dark mode settings.

[1. Adding the Logo](#)

1. Primary (Light Mode) Logo

Follow these steps to set the main logo for your publication:

- Go to Ghost Admin → **Settings** → **Design & Branding** → **Brand**.
- Locate the "**Publication logo**" field.
- Click **Upload logo** and select your image file.
- Click **Save** to apply the changes.

2. Dark Mode Logo

For an optimized display when a user selects dark mode, you can upload a dedicated logo (typically a lighter version of your primary logo):

- Go to Ghost Admin → **Settings** → **Design & Branding** → **Theme**.
- Find the option to **Upload your logo for dark mode** and select the appropriate file.

2. Navigation

The theme provides flexible navigation options.

Primary Navigation

(Displayed at the top of your site)

1. Go to **Ghost Admin** → **Settings** → **Navigation**.
2. Click **Customize** next to **Primary Navigation**.
3. **Add/Edit Menu Items:**
 - Drag to reorder links.
 - Click **+** to add new items.
 - Click the **trash icon** to remove items.
 - Click **Save** to apply changes.

To Add Menu Dropdown:

1. Navigate to **Settings** → **Design & Branding** → **Theme** → **Site-wide**.
2. Add your a number in **Number of links before more** and you can modify "More" text by editing **NMore text**

Secondary Navigation

(Optional menu for extra links or CTAs)

1. In the same Navigation settings, click **Customize** next to **Secondary Navigation**.
2. Build your menu following the same steps as above.

3. Adding Social Media Links

1. Go to **Ghost Admin** → **Settings** → **Social accounts**.

2. Add your links:
 - **Facebook:** Paste full profile URL (e.g., <https://facebook.com/yourpage>)
 - **X (Twitter):** Enter handle or full profile URL (e.g., <https://twitter.com/yourhandle>)

Other Social Networks

1. Navigate to **Settings** → **Design & Branding** → **Theme** → **Site-wide**.
2. Add your **Instagram** and **Pinterest** and the other profile links.

4. Adding the Footer Logo

To ensure your logo appears correctly in the footer area, you must upload it via a dedicated setting:

- **Upload Path:** Go to **Settings** → **Design & Branding** → **Theme**.
- Look for a field specifically designated for the **Footer Logo** and upload your image file there

5. Editing Footer Text

You can customize the text fields in the footer using the Theme settings panel.

- **To edit the Copyright Text:**
 - Go to **Settings** → **Design & Branding** → **Theme**.
 - Look for the field labeled "**Footer text**" or similar.
- **To edit the Description Bellow the Logo:**
 - **Ghost Admin** → **Settings** → **Title & Description** → **Site description**.

The theme utilizes the native Ghost commenting feature for post interaction. Activating and configuring this system is managed entirely within the Ghost Admin.

Comment System Setup

The native Comment System requires your Ghost installation to be at least **version v5.9.0** or higher.

Enabling and Access Options

To enable commenting and set access rules, follow this path:

- **Path:** **Settings** → **Membership** → **Access** → **Commenting**

Once there, you can choose from the following options to control who can leave comments:

- **All members:** Allows all logged-in members to comment.
- **Paid-members only:** Restricts commenting access only to logged-in members who have an active paid subscription.
- **Nobody:** Disables the commenting feature entirely across the publication.

16. Translation

The theme fully integrates with Ghost's native translation system, allowing you to easily localize your website for a global audience. It uses simple JSON files stored in the `locales/` folder to manage all text strings, making it straightforward to edit existing translations or add new languages.

[How to Customize or Add Translations](#)

1. Download and Unzip the Theme

Extract the theme `.zip` file on your computer.

2. Locate the Translation Files

Open the `locales/` folder inside the theme directory. Here you'll find JSON files named by language code, such as `en.json` or `fr.json`.

3. Edit an Existing Translation

Open the JSON file in a code editor (e.g., Visual Studio Code or Sublime Text) and modify the key-value pairs to your desired translations.

Example snippet from a translation file:

```
{  
  
  "Subscribe": "Inscreva-se",  
  
  "Read More": "Leia Mais"  
}
```

4. Add a New Language (Optional)

- Duplicate an existing language file, e.g., `en.json`.

- Rename the copy with your desired language code, such as **fr.json** for German.
- Translate all the key-value pairs inside the file to your target language.

5. Repackage the Theme

Compress the entire theme folder—including your updated **locales/** directory—back into a **.zip** archive.

6. Upload the Updated Theme

- Log in to your Ghost Admin panel.
- Navigate to:
Settings > Site > Theme > Change theme > Upload Theme
- Upload the newly created **.zip** file containing your modified theme.

7. Set the Site Language

- Go to:
Settings > General > Publication Language
- Enter the appropriate language code (e.g., **es** for Spanish, **fr** for French).

Important Notes

- Always use a code editor that supports **UTF-8 encoding** and proper **JSON syntax** to prevent file corruption.
- Avoid basic text editors like Notepad or word processors such as Word, as they may insert hidden characters or break formatting.

Additional Resources

For comprehensive details on Ghost's translation and localization features, see the official [Ghost Localization Guide](#).